



**For Immediate Release**

**News Release**

**GAINSPAN WINS THE APPLIED INNOVATION AWARD FOR BUSINESS EXCELLENCE 2007**

*Company receives the 'Product/Service Innovation Award - Runner Up' at the first ever global awards to recognize excellence in co-innovation and strategic sourcing*

**Sunnyvale, Ca, October 26, 2007** – GainSpan, an innovator in Wi-Fi sensor network technology, today announced that it has won the Product/Service Innovation Award - Runner Up at the first Applied Innovation Awards for Business Excellence 2007. The members of the jury gave the awards away at a glittering awards night held in New York on October 23, 2007, in conjunction with the Forbes-Wipro Innovation Conference. As the first global award to recognize best practices in co-innovation and strategic sourcing, the Applied Innovation Awards for Business Excellence was instituted earlier this year by the International Association of Outsourcing professionals (IAOP), the IT Association of America (ITAA) and Wipro Technologies, the global IT services business of Wipro Limited (NYSE:WIT).

GainSpan was among the 12 winners selected to receive these awards from over 153 nominees and 28 finalists from around the world. The awards were given away in the four main categories of Delivery Model Innovation, Product/Service Innovation, Business Innovation, and Process Innovation, apart from four jury awards.

“We are delighted to be honored and recognized for leadership and best practices in the areas of global sourcing and business transformation by the 2007 Applied Innovation Award for Business Excellence,” said Vijay Parmar, CEO of GainSpan. “Our primary objective from the start has been to work collaboratively with customers and industry partners such as Wipro, to provide fast time to market, improve operational efficiencies and cut costs. This prestigious recognition validates our business strategy and confirms

**GainSpan**

that we have taken the right steps to help people save energy, reduce costs, and improve business processes and worker safety.”

GainSpan semiconductor and software solutions leverage the ubiquitous Wi-Fi® infrastructure and enable Wi-Fi sensors and other devices to run up to 10 years on a single AA battery. The breakthrough technology can be utilized across a wide array of markets and applications to enable better quality of life for people around the globe.

“GainSpan’s innovative solutions represent a significant leap ahead for improving business costs and operations by enabling people to utilize the widely deployed Wi-Fi infrastructure for wireless sensor networks,” said Vasudevan Aghoramorthy, Vice President VLSI/System Design of WiproTechnologies. “Taking an idea from concept to reality is no easy task and GainSpan has accomplished this without missing a beat. We are proud that GainSpan has adopted our proven WiLD 802.11 Wireless LAN IP for this project and that we could be part of a team for nearly two years that takes an innovative approach to business challenges while changing the rules of engagement. We look forward to many successful collaborative years together and helping them transform the industry.”

### **About GainSpan**

GainSpan is a technology innovator and leader in Wi-Fi semiconductor and software solutions that provide years of battery life for sensors and other connected devices. GainSpan brings Wi-Fi sensor networks to life with breakthrough technology that leverages the ubiquitous Wi-Fi infrastructure and enables Wi-Fi devices to run up to 10 years on an AA battery. GainSpan solutions enable people to save money, save energy and work smarter. For more information, visit [www.gainspan.com](http://www.gainspan.com).

### **About ITAA**

The Information Technology Association of America (ITAA) provides global public policy, business networking, and national leadership to promote the continued rapid growth of the IT industry. ITAA consists of over 300 corporate members throughout the U.S. The Association plays the leading role in issues of IT industry concern including information security, taxes and finance policy, digital intellectual property protection,

telecommunications competition, workforce and education, immigration, online privacy and consumer protection, government IT procurement, human resources and e-commerce policy. ITAA members range from the smallest IT start-ups to industry leaders in the Internet, software, IT services, digital content, systems integration, telecommunications, and enterprise solution fields. For more information, visit [www.ita.org](http://www.ita.org). ITAA is secretariat of the World Information Technology and Services Alliance, consisting of 70 IT trade associations around the world.

### **About IAOP**

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members world-wide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn, more visit [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org).

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### **About Wipro**

Wipro Technologies, a division of Wipro Limited (NYSE:WIT), is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services organization globally. Wipro Technologies

was recently assessed at Level 5 for CMMI V 1.2 across offshore and onsite development centers. Wipro is one of the largest product engineering and support service providers worldwide. Wipro provides comprehensive research and development services, IT solutions and services, including systems integration, Information Systems outsourcing, package implementation, software application development and maintenance services to corporations globally.

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